



*Camden City School District
Office of the Superintendent*

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Paymon Rouhanifard
Superintendent

Media Availability: Superintendent Rouhanifard will be attending parent-teacher conferences today at Creative Arts Morgan Village Academy (990 Morgan Boulevard, Camden) at 4:00 p.m. The Superintendent will be greeting families and staff and encouraging parents and legal guardians to complete the new Parent Survey.

Please RSVP to Marlene Coleman at mcoleman@camden.k12.nj.us if you are planning to attend.

PRESS RELEASE

Superintendent Announces New Parent Survey to Increase Feedback from Families

Another way to boost participation, advance move toward excellent schools

April 15, 2014--Office of the Superintendent, Camden, NJ – Superintendent Paymon Rouhanifard today announced the inaugural administration of the new District-wide Parent Survey. This new feedback mechanism, which comes before student and staff surveys later this spring, will provide additional feedback from the people who know our students best: parents and guardians.

“Our efforts to improve all public schools in Camden are driven by community input, and the new Parent Survey is another way to bring more voices into the conversation,” said Rouhanifard. “I am excited about this additional opportunity for parents to share their feedback with their school and with the District.”

The survey, which is being administered through a partnership with Rutgers University’s Bloustein Center for Survey Research, will be available to parents at parent-teacher conferences on Tuesday, April 15 (middle and high schools) and Wednesday, April 16 (elementary and family schools). The survey will be available in both English and Spanish.

The Parent Survey focuses on areas that are critical to student success. Question topics include student safety, teacher quality, school and district communication, and the Superintendent’s leadership.

“Parent-teacher conferences are a valuable chance for families to share and receive feedback about their student’s performance,” Rouhanifard said. “I strongly encourage parents to attend conferences this week and complete the survey. I look forward to seeing many family members.”

District staff will evaluate the survey results for trends and parental preferences.

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The Parent Survey is the latest in a series of steps that Superintendent Rouhanifard has taken to include family and community voices in the broader conversation about improving Camden public schools. Beginning with his 100-day listening tour, the Superintendent has led dozens of individual and group community meetings since his appointment.

In addition to the Parent Survey, the District will administer the Staff Survey and the Student Survey later this spring.

For additional information, contact Marlene Coleman from the Camden City School District Office of Communications at: mcoleman@camden.k12.nj.us.