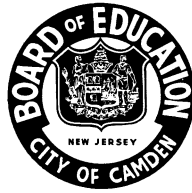


MEDIA



ADVISORY

Dr. B. LeFra Young
Superintendent of Schools

Office of Communications, Camden Board of Education, 201 N. Front Street 5th Floor, Camden, New Jersey 08102

FOR IMMEDIATE RELEASE

April 25, 2012

Contact: Marlene V. Coleman
Publications Manager
Office: (856) 966-2590
Before 4:30 p.m.

H. B. Wilson to Host District's "Let's Move" Gala

CAMDEN, NJ - On Wednesday, May 2, 2012 from 5:00 p.m. to 9:00 p.m., Camden City Public Schools will present a "Let's Move" gala at the H.B. Wilson Elementary School, 2250 South Eighth Street, Camden, New Jersey.

Sponsored by the Camden City Public Schools School Based Youth Program, the gala will feature aerobic instruction, line dancing, Zumba, and healthy food demonstrations. In conjunction with First Lady Michelle Obama's "Let's Move" program, the district has elicited the help of ARAMARK and local restaurants Corinne's Place Restaurant, and Old San Juan to

The "Let's Move" initiative was developed by First Lady Michelle Obama in 2009 to address the epidemic of childhood obesity. Five pillars of this initiative are Creating a healthy start for children, Empowering parents and caregivers, Providing healthy food in schools, Improving access to healthy, affordable foods, and Increasing physical activity.

For more information contact the district's School Based Youth Services Program at (856) 541-0253.