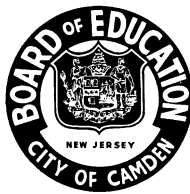


MEDIA



ADVISORY

Dr. B. LeFra Young
Superintendent of Schools

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FOR IMMEDIATE RELEASE

April 27, 2012

Contact: Marlene V. Coleman
Publications Manager
Office: (856) 966-2590
Before 4:30 p.m.

Camden Public Schools Host “Let’s Move” Gala

CAMDEN, NJ - On Wednesday, May 2, 2012 from 5:00 p.m. to 9:00 p.m., Camden City Public Schools will host a “Let’s Move” gala for families and the community at the H.B. Wilson Elementary School, 2250 South Eighth Street, Camden, New Jersey.

Sponsored by the district’s School Based Youth Services Program, in conjunction with the H. B. Wilson Elementary School, the Community Outreach Specialist, and the Camden Education Association (CEA), the gala will feature Aerobic Instruction, Line Dancing lessons, Zumba fitness instruction, and Blood Pressure Screening. Attendees will receive free giveaways and door prizes. Representatives from ARAMARK, Corinne’s Place Restaurant and Old San Juan Restaurant will provide healthy food demonstrations giving attendees ideas on the proper way to prepare foods. Healthy snacks, like fresh fruit, yogurt, granola bars and bottled water will also be available.

The mission of the district’s School Based Youth Services Program is to provide a variety of intervention services to adolescents structured for youth in achieving positive physical and emotional health. The “Let’s Move” initiative developed by First Lady Michelle Obama in 2009 addresses the epidemic of childhood obesity through five pillars by creating a healthy start for children, empowering parents and caregivers, providing healthy food in schools, improving access to healthy, affordable foods, and increasing physical activity.

For more information contact Ms. Sharon Shields, Project Manager, School Based Youth Services Program at (856) 541-0253.