



**Dr. B. LeFra Young, Superintendent of Schools**

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## **District Dedicates Broadcast Center In Honor of Preston O. R. Toliver II**

On Thursday, April 19, 2012, beginning at 10:00 a.m., at the CCS-TV Broadcast Station, 1600 Pine Street, Camden, New Jersey, the Camden City Board of Education will dedicate the CCS-TV Station in honor of Preston O. R. Toliver II who started the Title I Media Program.

In 1976, Preston O. R. Toliver II was instrumental in the development of the district's media program aimed at introducing students to video production. Through Title I funding, the district purchased video equipment that was used for instruction and parent involvement activities. Mr. Toliver hired staff to video tape parents who were involved at their child's school for viewing at monthly District Parent Advisory Council meetings.

Mr. Toliver retired from the district in 1997; but he left a legacy to which the district is grateful. In the fall of 1999, Preston O. R. Toliver II passed away just a few months after the broadcast center moved to its current location on Pine Street.